



SAY HELLO TO THE NEXT GENERATION IN EXFOLIATION

SEPTEMBER 2012

Introducing Lé Edge.

Revolutionising exfoliation stroke by swift stroke, Lé Edge provides you with the ultimate one-of-a-kind tool for revealing an exceptionally fresher, clearer, smoother and more vibrant complexion.

Already a superstar in the USA, this ultra-handly showertime pal allows you to gently, hygienically and effectively remove deposits, dead skin cells and dirt upon and within your skin's outer layer without the need for incessant and abrasive scrubbing.

Designed with a patented *above surgical grade* stainless steel edge embedded in an ergonomic, non-slip rubber-detailed handle, the simple process of exfoliation with the Lé Edge Exfoliation Tool is achieved by gently gliding the edge along wet skin as you shower or bathe.

Safe and easy to use on the face and body, you can clarify pores without the need for frail, mould-ridden loofahs and germ-disposed mitts, which deteriorate and unsanitarially harbour bacteria over time.

The perfect prep tool for spray tanning, waxing and shaving, Lé Edge lets you unveil healthy, radiant skin with a flick of the wrist.

WHO

For all skin types, men & women

WHAT

Lé Edge *Exfoliation Tool* (Blue or Pink)
RRP \$39.95

WHEN

On counter September 2012

STOCKISTS

le-edge.com.au

MEDIA INQUIRIES

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le-edge.com.au